

Brand Guidelines

MAY 2025

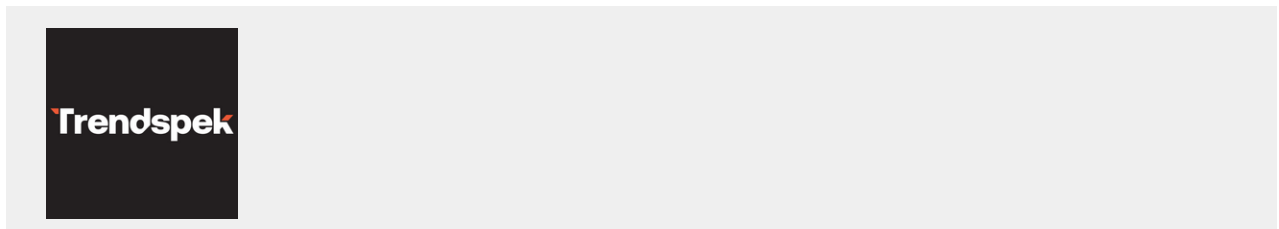
Trendspek badges and logos

Download all:

Logos



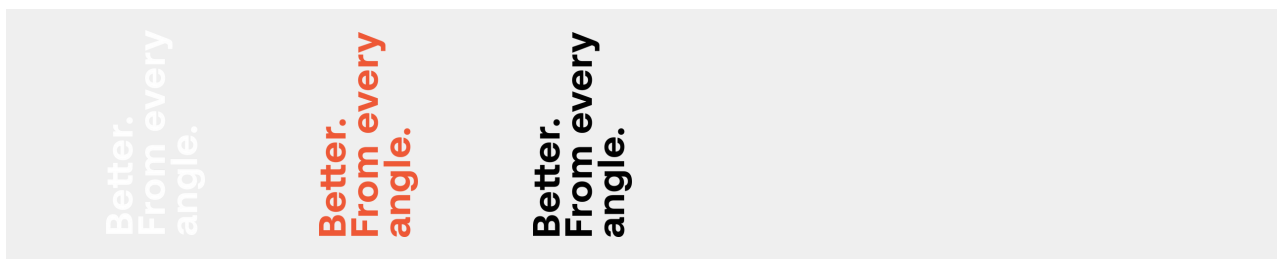
Wordmarks



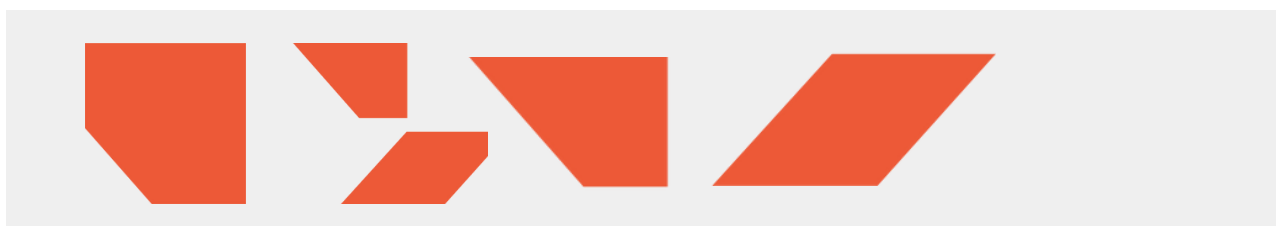
Brandmarks



Better from every angle



Shapes



Partner badges and logos

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Powered by Trendspek badges (download)

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Preferred Capture Provider badges (download)

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Provider**



**Preferred
Capture
Provider**



Preferred
Capture
Provider



Preferred
Capture
Provider



**Preferred
Capture
Provider**



**Preferred
Capture
Provider**

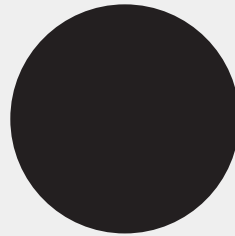


Colours and Fonts

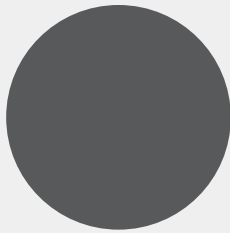
Colour hex codes



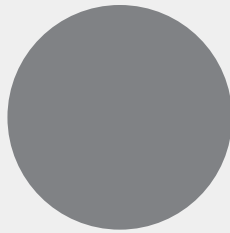
ORANGE:
#ED5937



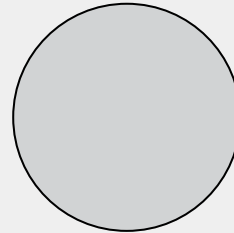
BLACK:
#231F20



DARK GREY:
#58595B



MEDIUM GREY:
#808285



LIGHT GREY:
#D1D3D4

Font weights and styles

Headings: Aeonik Black

Subheadings: Aeonik Bold

Body: Aeonik Light